

DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL

3927 Lennane Drive, Suite 100
Sacramento, CA 95834
(916) 419-2500

**FOR IMMEDIATE RELEASE**

Contact: John Carr (916) 419-2525

March 2, 2006

PR 06-21

ABC Announces New Assignments for Business Practices and Training Units

(Sacramento) - The California Department of Alcoholic Beverage Control (ABC) today named Matthew Seck as the new Chief of the Business Practices Unit, Patrick Deasy as the new Chief of the ABC Training Unit and Matthew Botting as the Special Counsel for the Business Practices Unit. They assume their new assignments immediately.

"All three of these employees are dedicated individuals who bring a tremendous amount of talent and expertise to the Business Practices and Training Units," said ABC Director Jerry Jolly. "Their contributions are vital to ABC's overall enforcement efforts."

Matthew Seck graduated from Chico State University with a Bachelor's Degree in Public Administration. He joined ABC in 1994 as an Investigator and worked his way up to Supervising Investigator of the Special Operations Unit for the Northern Division. He has also been Program Manager of the Licensee Education on Alcohol and Drugs (LEAD) Program. Seck has filled in as a District Supervisor for multiple ABC District Offices and has taken on many special assignments including his time on the Public Safety Team for Governor Schwarzenegger's California Performance Review.

Matthew Botting was ABC's Chief Legal Counsel from 2000-2004 before taking a position with a private law firm. ABC recently hired him back because of his alcohol law expertise. Botting has over 12 years experience as a legal counsel for the State of California. In addition to his experience at ABC, he was a Deputy Attorney General from 1996-2000 and a Staff Counsel for the State Compensation Insurance Fund from 1992-1996. Botting was graduated in 1989 from Otago University in Dunedin, New Zealand with Bachelor of Laws and Bachelor of Commerce Degrees.

Patrick Deasy has fourteen years of law enforcement experience. He graduated from California State University, Sacramento with a Bachelor of Science Degree in Criminal Justice Planning and Management. He started his ABC career in the San Francisco District Office in 1994 and was assigned to the Grant Assistance to Local Law Enforcement Program (G.A.L.E.) in 1996 where he worked directly with several Bay Area Police and Sheriff's Departments. That same year he became a firearms instructor for both ABC and the P.O.S.T Specialized Basic Police Academy in Northern California. In 1999 he was assigned Project Director of the OTS/ OJJDP funded Decoy Shoulder Tap Program and in 2000 was promoted to Supervising Investigator overseeing Business Practices and the Decoy Shoulder Tap Programs. In 2003 he was promoted to Chief of Business Practices.

ABC is a department of the Business, Transportation and Housing Agency, which is under the direction of Secretary Sunne Wright McPeak, a member of the Governor's Cabinet.